

# BALLET ARKANSAS

— BEAUTY IN ACTION —



# 7 DEADLY SINS

A SINFULLY DECADENT ADULTS ONLY EVENT  
OCT 24TH | THE REP





# WRATH

GLUTTONY

# LUST

# GREED

SLOTH

ENVY

# PRIDE

Hosted by the Ballet Arkansas Board of Directors, "7 Deadly Sins" celebrates Ballet Arkansas's impressive legacy as the region's preeminent professional dance organization. The event will be held at The Arkansas Rep on Thursday, October 24th, from 6:00 to 9:00 pm. Guests will enjoy a cocktail reception with live music, an in-theater performance by the organization's world-class artists, a special announcement from the Artistic Staff, and much more. VIP guests will receive prime seating and an intimate pre-event reception at Fosters as a token of our appreciation for their support.

Since 1978, Ballet Arkansas has touched the lives of more than half a million Arkansans. As Ballet Arkansas continues to celebrate remarkable milestones, your support plays a crucial role in its success during this anniversary year. On behalf of the Board, we invite you to consider sponsoring or donating to this incredible event. Contributions of funds or high-value auction items are pivotal to the triumph of "7 Deadly Sins." Proceeds from the evening will support the expansion of the organization's beloved community enrichment programs, which touch the lives of 10,000 K-12 students across the Natural State each year.

As a valued supporter of Ballet Arkansas, you play an integral role in shaping the future of Arkansas's world-class ballet company and school, while creating impactful experiences that uplift, enrich, and inspire Arkansans from all walks of life. Your consideration and support of our mission and vision for the future is greatly appreciated.

Drs. Ann Patel & Alan Bagley  
President and Vice-President, Ballet Arkansas Board of Directors

Learn more about Ballet Arkansas [HERE](#).

# IN-KIND DONATIONS

In-kind contributions can significantly impact the success of Ballet Arkansas events. By donating products, services, or experiences, you'll play a pivotal role in supporting the arts and enriching the community. Contributions of items, services, or experiences enhance the patron experience and support the organization's fundraising initiatives by directly enhancing Ballet Arkansas's operational capacity, enabling the organization to allocate resources more efficiently toward its core mission.

Donating in-kind items brings forth a multitude of benefits that ripple through both the donor and the recipient organization. Through such contributions, businesses have the unique opportunity to showcase their products, services, or expertise to a wider audience, increasing brand visibility and recognition. In-kind donations also foster a sense of community engagement and goodwill, positioning businesses as valuable supporters of important causes. The symbiotic relationship created through in-kind donations fosters a stronger, more vibrant community where collaboration and shared values drive positive change.

To make an in-kind donation to Ballet Arkansas in support of 7 Deadly Sins, please complete the attached In-kind Donation Agreement and return it to Ballet Arkansas. Forms may be returned to the address below or emailed to [tickets@balletarkansas.org](mailto:tickets@balletarkansas.org). Once your form has been received, a member of our staff will be in touch to discuss the details of your donation and coordinate a pick-up of your donated item/s, if applicable.

Ballet Arkansas  
PO Box 941 Little Rock, AR 72203

# FINANCIAL SPONSORSHIP

When you become a sponsor of Ballet Arkansas, you are investing in programs and performances that elevate the quality of life for Arkansans, and that increase the cultural capital of the region.

Ballet Arkansas's commitment to advancing arts and culture relies on philanthropy from various individuals and businesses that believe both elements are vital to our community and state. By making a contribution to Ballet Arkansas, you are ensuring that future generations will have access to the power and beauty of the performing arts, and that Ballet Arkansas programming will continue to be a source of joy for audiences across Arkansas.

To Sponsor 7 Deadly Sins:

- Complete the Financial Sponsorship Agreement and return it to Ballet Arkansas at [tickets@balletarkansas.org](mailto:tickets@balletarkansas.org)
- Visit [www.balletarkansas.org/donate](http://www.balletarkansas.org/donate) to fill out a secure online donation form
- Email Michael Fothergill, Executive and Artistic Director at [michael@balletarkansas.org](mailto:michael@balletarkansas.org) to request an invoice in the amount of your desired donation, discuss donation options, or to schedule a meeting to discuss your gift

Call (501)223-5150 with questions or to make a donation over the phone

Send a check to:  
Ballet Arkansas  
PO Box 941  
Little Rock, AR 72203



# SPONSOR TIERS & BENEFITS

PRINCIPAL | \$5,000 +

SOLOIST | \$2,500+

CORPS | \$500+

Ballet Arkansas offers comprehensive benefits to donors of all sizes and will work closely with you to identify the right package to suit your needs. Sample benefits may include:

## PRINCIPAL

- Tickets to attend 7 Deadly Sins
- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at event, including pre-performance acknowledgement
- Opportunities for creative branding featuring the dancers of Ballet Arkansas
- Special appearances at business and social functions by the dancers of Ballet Arkansas
- Behind the scenes access to in-studio and dress rehearsals
- Meet Other Corporate Leaders: With a sponsorship of \$5,000 or more, your company can serve on Ballet Arkansas's Business Leadership Council

## SOLOIST

- Tickets to attend 7 Deadly Sins
- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at event, including pre-performance acknowledgement
- Opportunities for creative branding featuring the dancers of Ballet Arkansas

## CORPS

- Tickets to attend 7 Deadly Sins
- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at event, including pre-performance acknowledgement



# IN-KIND DONATION FORM

Donor Name (Individual or Company): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Title and Description of Item(s) or Service(s) to be donated:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

May we provide attribution for this donation? Yes No

Credit within Marketing Materials?

\_\_\_\_\_

Special Instructions (contact name, details and/or stipulations if donation is a party or trip, restrictions, etc.):

\_\_\_\_\_  
\_\_\_\_\_

Expiration Date (Unless otherwise specified, the expiration date will be October 1, 2025):

\_\_\_\_\_

Approximated Retail Value of Donation: \$ \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Questions about the gala or auction items? Please feel free to email [Gala@BalletArkansas.org](mailto:Gala@BalletArkansas.org) or call (501)223-5150.

FOR OFFICE USE ONLY:

Item Received from \_\_\_\_\_ on \_\_\_ / \_\_\_ / \_\_\_

Ballet Arkansas is a 501(c)(3) nonprofit organization, and its Federal Tax ID Number is 71\_0508968. Your copy of this Agreement serves as a receipt for your in-kind donation, which is tax-deductible to the maximum extent allowed by law.



# SPONSORSHIP FORM

Sponsorship Amount: \_\_\_\_\_

\_\_\_\_\_ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

CSV Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

Credit within marketing materials \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email Address \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Return to [tickets@balletarkansas.org](http://tickets@balletarkansas.org) or by postal mail:

Ballet Arkansas, ATTN: Encore Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization | Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.