

BALLET ARKANSAS

BEAUTY IN ACTION



ROMEO & JULIET

SPONSOR PACKET





A SPONSOR IS AN ESSENTIAL PARTNER.

Dear Friends of Ballet Arkansas,

We are thrilled to present a unique opportunity to support one of the most anticipated cultural events of the season—the Arkansas premiere of *Romeo & Juliet: The World's Greatest Love Story* at the historic Robinson Center. This captivating production, set to Prokofiev's epic score and with live music by the Arkansas Symphony Orchestra, will come to life with exquisite choreography, evocative music, and poignant storytelling. As Valentine's Day approaches, *Romeo & Juliet* promises to be an unforgettable experience that will captivate and inspire audiences.

As one of the largest 75 ballet companies in America, Ballet Arkansas is a beacon of artistic excellence and innovation, reaching over 50,000 patrons, students, and volunteers annually. Our award-winning productions and educational programs have touched nearly half a million lives across Arkansas, enriching our state's cultural fabric and inspiring countless individuals. Our mission extends beyond the stage—through our school and outreach programs, we engage over 10,000 K-12 students each year, fostering a lifelong love of dance in children and adults alike.

However, the magic we create is only possible with the support of our community. By sponsoring *Romeo & Juliet*, you are not just supporting a production; you are investing in the future of the arts in Arkansas. Your generous contribution will enable us to bring this world-class performance to life, expand our reach, and continue to uplift, enrich, and inspire Arkansans through the transformative power of dance.

Your support is vital in ensuring that Ballet Arkansas can continue to grow, innovate, and make a profound impact on our community. Together, we can keep the arts thriving in our state and provide unforgettable experiences for generations to come.

Thank you for considering this opportunity to make a difference in the lives of countless Arkansans.

With warmest regards,

Michael Fothergill
Executive and Artistic Director
Ballet Arkansas

SPONSOR A PRODUCTION

SPONSOR TIERS

PRESENTING SPONSOR | \$15,000 +

PLATINUM SPONSOR | \$10,000 +

GOLD SPONSOR | \$5,000 +

SILVER SPONSOR | \$2,500 +

BRONZE SPONSOR | \$500 +

Ballet Arkansas offers comprehensive benefits and works closely with sponsors to identify the right package to further their impact and suit their unique needs. Sample benefits include:

- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at performances and events, including pre-performance acknowledgement and on-stage speaking opportunities
- Opportunities for creative branding featuring the dancers of Ballet Arkansas
- Tickets to season performances to share with friends, employees, and clients
- Special appearances at business and social functions by the dancers of Ballet Arkansas
- Invitations to exclusive events
- Private full-evening performances
- Behind the scenes access to in-studio and dress rehearsals

*Benefits vary by sponsorship level. All sponsors are cited within The Playbill, in press releases and at www.balletarkansas.org/tickets.



SPONSOR FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Romeo & Juliet Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization I Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.