

BALLET ARKANSAS
— BEAUTY IN ACTION —



La Vie en Rose

SATURDAY, APRIL 12TH | ROBINSON CENTER
STACEY & SHAY SEBREE, CHAIRS

A Celebration OF ARTS AND CULTURE

We are delighted to unveil a soirée that embodies the epitome of sophistication and artistic opulence - La Vie en Rose, the 2025 Turning Pointe Gala.

Event Details

Date: Saturday, April 12, 2025 Time: 5:30 pm - 10:00 pm

Venue: The William Grant Still Robinson Center Ballroom and Robinson Center Auditorium

Honorees: Mandy Richardson and Jess Ardrey of Little Rock Soirée

Founded in 1978, Ballet Arkansas has consistently redefined the artistic landscape. Our world-class programs and performances have left an indelible mark, touching the lives of over HALF-A-MILLION Arkansans, and it is time to celebrate the organization's far-reaching impacts.

The Turning Pointe Gala is the epitome of elegance and cultural significance, a pinnacle of Little Rock's social calendar, drawing inspiration from iconic gatherings like the Met Gala. We invite you to consider becoming a sponsor, joining us in ensuring the success of the event, and furthering our commitment to the arts in Arkansas.

What Awaits You: Prepare to be immersed in an evening of sheer splendor and refinement. Gala attendees will revel in an exquisite cocktail reception, a curated selection of silent and live auctions, a sumptuous, seated dinner, and a mesmerizing showcase in the Robinson Center Performance Hall featuring the world-renowned dancers of Ballet Arkansas. As the night unfolds, let live music and dancing be your muse.

In the attached document, you will find a detailed overview of our sponsorship opportunities, each accompanied by a bespoke range of privileges. To secure your place and maximize your engagement, we kindly request your response by Friday, February 7, 2025. Should you have any inquiries or wish to confirm your participation, please do not hesitate to contact us at Gala@balletarkansas.org or reach out to the Ballet Arkansas office at (501) 223-5150.

Your patronage to Ballet Arkansas resonates profoundly with our commitment to elevate the arts. We hope you will join us for an unforgettable evening celebrating the power and beauty of Ballet Arkansas.

With the utmost appreciation and anticipation,
Stacey and Shay Sebree, Event Co-Chairs





Sponsor

When you become a sponsor of Ballet Arkansas, you are investing in programs and performances that elevate the quality of life for Arkansans, and that increase the cultural capital of the region.

Ballet Arkansas's commitment to advancing arts and culture relies on philanthropy from various individuals and businesses that believe both elements are vital to our community and state. By making a contribution to Ballet Arkansas, you are ensuring that future generations will have access to the power and beauty of the performing arts, and that Ballet Arkansas programming will continue to be a source of joy for audiences across Arkansas.

To Sponsor La Vie en Rose:

Complete the attached Sponsor Agreement and return it to Ballet Arkansas at Gala@balletarkansas.org

Visit www.balletarkansas.org/donate to fill out a secure online donation form

Email michael@balletarkansas.org to request an invoice in the amount of your desired donation, to process a donation of stock, set up an estate plan, or to schedule a meeting to discuss your gift.

Call (501)223-5150 with questions or to make a donation over the phone.

Send a check to:
Ballet Arkansas
PO Box 941
Little Rock, AR 72203

SPONSOR TIERS

Ballet Arkansas offers comprehensive benefits to donors of all sizes and will work closely with you to identify the right package to suit your needs. Receive exclusive Turning Pointe Gala benefits, as well as recognition across Ballet Arkansas's 24|25 Season.

PRESENTING SPONSOR | \$15,000 +

Two VIP tables of ten guests • Access to VIP reception for all guests • Most Prominent Logo/Company placement on printed materials related to Turning Pointe Gala (i.e. Invitation, Program, Slideshow, etc.) • Logo on Step & Repeat Publicity Backdrop for Event Photos • Premiere Recognition in Event Program and Gala Table • Two page advertisement in the event program • Recognition on the Ballet Arkansas season playbill sponsor page and website • Creative Branding Opportunities for the Turning Pointe Gala • Sponsor Message during performance up to (2) minutes • (8) Pre-Event and (2) Post-Event Mentions on Ballet Arkansas Social Media with “hot link” • (12) Premium Tickets to Ballet Arkansas performance of your choice for the 24|25 Season. **Includes exclusive seating and backstage access at evening’s performance.*

PLATINUM SPONSOR | \$10,000 +

One VIP table of ten guests • Access to VIP reception for all guests • Logo on Step & Repeat Publicity Backdrop for Event Photos • Logo/Company placement on printed materials related to Turning Pointe Gala (i.e. Invitation, Program, Slideshow, Table etc.) • Full page advertisement in the event program • Recognition on the Ballet Arkansas season playbill sponsor page and website • Creative Branding Opportunities for the Turning Pointe Gala • (4) Pre-Event and (2) Post-Event Mentions on Ballet Arkansas Social Media with “hot link” • (8) Premium Tickets to Ballet Arkansas performance of your choice for the 24|25 Season. **Includes prime seating and backstage access at evening’s performance.*

GOLD SPONSOR | \$5,000 +

One VIP table of ten guests • Access to VIP reception for all guests • Logo/Company placement on printed materials related to Turning Pointe Gala (i.e. Save The Date, Invitation, Program, Slideshow, Table etc.) • Half page advertisement in the event program • Recognition on the Ballet Arkansas season playbill sponsor page and website • (2) Pre-Event and (2) Post-Event Mentions on Ballet Arkansas Social Media with “hot link” • (4) Premium Tickets to Ballet Arkansas performance of your choice for the 24|25 Season. **Includes VIP seating at evening’s performance.*

SILVER SPONSOR | \$3,750 +

One VIP table of ten guests • Access to VIP reception for all guests • Logo/Company placement on printed materials related to Turning Pointe Gala (i.e. Invitation, Program, Slideshow, Table etc.) • Quarter page advertisement in the event program • Recognition on the Ballet Arkansas season playbill sponsor page and website • (1) Pre-Event and (1) Post-Event Mentions on Ballet Arkansas Social Media with “hot link” **Includes premiere seating at evening’s performance.*

Continued

TURNING POINTE TABLE | \$2,500 +

One non-VIP table of ten guests • Company name included on Invitation, Program, Table • Quarter Page advertisement in the event program • Recognition on the Ballet Arkansas season playbill sponsor page and website. **Includes standard seating at evening's performance.*

To ensure maximum marketing value of your sponsorship, please reply by Friday, February 7, 2025. If you have questions, please feel free to email us at Gala@balletarkansas.org or call the Ballet Arkansas office at (501) 223-5150. We greatly appreciate your consideration and support.

Ballet Arkansas is a 501(c)3 nonprofit organization I Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.



Sponsor Agreement

Sponsorship Amount: _____

In support of Ballet Arkansas, I would like to sponsor the Turning Pointe Gala at the following level:

_____ **\$15,000 Exclusive Presenting Sponsor**

_____ **\$10,000 Platinum Sponsor**

_____ **\$5,000 Gold Sponsor**

_____ **\$3,750 Silver Sponsor**

_____ **\$2,500 Turning Pointe Table**

_____ **Please contact me to customize a packet suited to my interests.**

Payment method, please check one:

_____ Check enclosed.

_____ Please charge the credit card below. Credit card fees apply.

Please circle one: **VISA MASTERCARD DISCOVER AMEX**

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Sponsor Credit _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

Return to Gala@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Gala Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)(3) nonprofit organization, and its Federal Tax ID Number is 71_0508968. Your copy of this Agreement serves as a receipt for your sponsorship, which is tax-deductible to the maximum extent allowed by law.

In-Kind Donation Form

Donor Name (Individual or Company): _____

Contact Name: _____

Address: _____

City, State Zip: _____

Phone Number: _____ Email: _____

Title and Description of Item(s) or Service(s) to be donated:

May we provide attribution for this donation? Yes No

Credit within Marketing Materials? _____

Special Instructions (contact name, details and/or stipulations if donation is a party or trip, restrictions, etc.): _____

Expiration Date (Unless otherwise specified, the expiration date will be April 12, 2026):

Approximated Retail Value of Donation: \$ _____

Donor Signature: _____ Date: _____

Questions about the gala or auction items? Please feel free to email Gala@BalletArkansas.org or call (501)223-5150.

FOR OFFICE USE ONLY:

Item Received from _____ on __ / __ / __

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